



RAYATSHIKSHANSANSTHA'S

RAJARSHICHHATRAPATISHAHU COLLEGE, KOLHAPUR

2017-18

CAREER ORIENTED COURSES/ CERTIFICATE COURSE

CERTIFICATE COURSE IN RETAIL MANAGEMENT

Name of the Department	: Commerce
Course coordinator Name	: Dr.S.R.Kulkarni
Contact number	: 8767633217
Duration	: 3 Months
Course fee	: 300/-
Eligibility	: 12th Pass Students registered in Shivaji University for degree Course for any discipline
Minimum intake capacity	: 20

PRACTICAL -

- 1) Industrial Visit
- 2) Experiential Retail
- 3) E-Tailing
- 4) Project

- 5) Guest lecture
- 6) Daily Economics

OBJECTIVES-

1. To acquire knowledge of Retail Management.
2. To understand the recent trends in Retail Management.
3. To learn the retailing strategies & plan.
4. To understand the concept of social shopping &E-tailing.
5. To Provide Practical Knowledge of Retail Management.

LEARNING OUTCOMES:

1. Students will know the knowledge of Retail Management.
2. Students will understand the recent of Retail Management.
3. Students will aware in social shopping &E-tailing.
4. Students will understand the Retail Management.

EXAMINATION PATTERN-

Theory Paper- 50 Marks

Project- 50 Marks

FUTURE AGRICULTURE LEADERS IN INDIA (FALI)

**CERTIFICATE COURSE IN AGRI-BUSINESS: AGRICULTURAL,
FINANCE, ENTREPRENEURSHIP AND MARKETING**

Coordinator Name	: Smt. S.S.Lavekar
Contact Number	: 9921647455
Duration	: 3 Months
Course Fee	: 300/-
Eligibility	: 12th Pass Students registered in Shivaji University for degree Course for any discipline
Minimum intake capacity	: 20

OBJECTIVES -

1. To acquire knowledge of Agree business.
2. To understand the recent trends in Retail Marketing.
3. To learn the retailing strategies & plan.
4. To Provide Practical Knowledge of Retail Management.

LEARNING OUTCOMES -

1. Students will know the knowledge of Agree business.
2. Students will understand the recent in Agree Sector.
3. Students will understand the Retail Marketing Strategies.

EXAMINATION PATTERN -

Theory Paper 50 Marks

Project 50 Marks

CERTIFICATE COURSE IN JOURNALISM

Name of the Course : Journalism

Year of Implementation : 2006-07

Name of Faculty

1) Pershuran Pandurang Kamble (MJC) Press Reporter Lokmat

2) Anand Deshmukh (MJC) Press Reporter Sakal

3) Sakunke Padmini Professor S.U.K.

NAME OF THE PAPER

1. Journalism Introduction

2. Journalism and News Writing

3. Journalism Practical

OBJECTIVES:

- To make students` available the required syllabus for journalism course
- To provide required systematic guidance to the students
- To provide exposure to the students of the knowledge of the outside world
- To inculcate the qualities among the students required for journalism

CERTIFICATE COURSE IN CO-OPERATIVE

Name of Department : Economics

Name of the course : Co-operative Management

Duration : 3 Months

ASSESSMENT PROCEDURE -

Theory Paper- 200 Marks

Practical 100 Marks

OBJECTIVES -

1. To study the nature and scope of co-operation.
2. To Study Co-operative Principles.
3. To study the constituents of Co-operative Institutions.
4. To Study types and functions of Co-operative societies.

COC IN HUMAN RIGHTS EDUCATION

I) *Human Rights and Duties in India: Law, Policy, Society and Enforcement Mechanism*

1.Human Rights in Indian Context	a) Indian Bill of Rights And Sarvodaya b) Preamble- Fundamental Rights- Directive Principles Fundamental Duties
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II. *Human Rights- Enforcement Mechanism*

1.Human Rights in Indian Context	a) Human Rights Act, 1993 b)Judicial Organs-Supreme Court (Art 32) And High Courts(Art 226) c)Human Rights Commission- National and State of Maharashtra d) Commission of Women, children, Minority, SC/ST e) Survey of International Mechanism.
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III *Human Rights Violations and Indian Polity*

1 Human Rights in Indian Context	a)Inequalities in society-population-illiteracy-poverty-caster- Inaccessibility of legal redress b) Abuse of Executive Power-Corruption-Nepotism and favoritism c)Human Rights and Good Governance
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CERTIFICATES COURSE IN BIODIVERSITY CONSERVATION

Name of the Department	: Department of Botany
Course Name	: Certificates Course in Biodiversity Conservation.
Course Coordinator Name	: Mr. Gojare S. M.
Contact Number	: 9890593483
Duration	: 6 Months
Course Fee	: Rs-300
Eligibility admission	: 12 th passed students are eligible to take admission
Minimum intake Capacity	: 20

SYLLABUS :

PAPER 1

FUNDAMENTALS OF BIODIVERSITY

UNIT	TOPIC
UNIT I	ORIGIN OF LIFE
	1.1) Position of different organisms in living world. Differentiation between prokaryotic and eukaryotic cell. 1.2) Brief introduction to five kingdom classification system.
UNIT II	CONCEPT OF EVOLUTION
	1.1) Theories of evolution, Darwinism, Concept of species formation. Phylogeny
UNIT III	TAXONOMY AND CLASSIFICATION
	1.1) Introduction to major groups of plants.

	1.2) Introduction to major groups of animals and microbes.
UNIT IV	LOSS OF BIODIVERSITY
	4.1) Causes of loss of Biodiversity. 4.2) Effects of loss of Biodiversity. 4.3) Terminology- Red data book-concept.

SECTION I
SECTION II

UNIT	TOPIC
UNIT I	BIODIVERSITY INTRODUCTION, CONCEPT AND SIGNIFICANCE
UNIT II	LEVELS OF BIODIVERSITY
	2.1-Mega diversity in India 2.2-Bioreserves 2.3 Hot spots in India with special reference to Himalaya and Western Ghat (Maharashtra) 2.4-National parks, wildlife sanctuaries Botanical gardens and Zoological museums.

EXAMINATION PATTERN -

Theory paper I	-100 marks
Practical-projects	- work experience

OBJECTIVE:

The objective of this scheme is to introduce career and market skill enhancing add-on courses that have utility for job, self-employment and empowerment of the students

CERTIFICATE COURSE IN PREPARATION OF HOUSEHOLD CHEMICALS

Name of Course: Certificate Course In Preparation Of Household Chemicals

Name of the Department :Chemistry

Course Established Year : 2016-17

Course Coordinator name & Contact number: Dr. Gaikawad K.V.

Duration : 3 Months

Course Fee : 300

Eligibility : 12th std. pass

Objective:

1. To make availability of self-employment
2. To develop confidence for doing job. 3. To develop skills required for job
- 4.To develop skills of market survey 5.To develop knowledge of domestic chemicals
- 6 To develop skill of subject knowledge on applied basis

REPAIRING OF ELECTRONIC DEVICES AND INSTRUMENTS

AIMS & OBJECTIVE AIMS & OBJECTIVE-

- 1.To provide basic knowledge of electronic components to understand the working of electronic components.
- 2.To improve electronic skill among the students.
3. To provide job opportunity or self-employment to the students.

COURSE DURATION: 30 PERIODS

**INTRODUCTION TO COMPUTER FUNDAMENTAL AND OFFICE
AUTOMATION**

<p>Unit I</p>	<p>1] Definition to computer, Characteristic, Limitation, Concepts of Hardware and</p> <p>2] Generation of Computer, Block Diagram of Computer.</p> <p>3] Input Devices, Output Devices, Storage Devices.</p> <p>4] Introduction to Operating System and Function of Operating System.</p>
<p>Unit II</p>	<p>1] Introduction to Microsoft word. Introduction to HTML.</p> <p>2] Basic tags of HTML.</p> <p>3] Working with Image Tag with Audio and Video Clips</p>